

# The Ultimate Internet Marketing Package

Exclusively offered by **VirtualToursNow.com**

Combining all the top Internet marketing strategies in ONE!



## We set your clients homes apart! How?



**Camera**-- All marketing for your listing starts with a professional photograph. With 80% of homebuyers looking online for homes to purchase, the expression "a picture is worth a thousand words" definitely applies. Pictures that are shot with a wide angle camera, edited for lighting and sharpness and resized for use on fliers and other marketing materials is critical.



**Virtual Tour**--A virtual tour (or panoramic tour) is a simulation of an existing location. They also may use other multimedia elements such as sound effects, music, narration and text. As opposed to actual tourism, a virtual tour is typically accessed on a personal computer. First used in 1994, a virtual tour is considered a must for serious agents looking to market their listings. According to Homestore Inc. (operators of the Realtor.com web site), the "Featured Tour" home-search option is clicked more than 120,000 times per day by consumers searching for homes.



**Single Property Website**--Property web sites, are an easy and low cost way to get your property information on the web, while driving traffic, leads and buyers back to you. Where are you spending your advertising dollars? We will automatically submit your listing to several property portals like Google Base, Trulia, Zillow, Front Door and many more. When you create a property website, your sellers immediately tell their friends and family to go see their custom property website. How does this help you? Well, first off, it introduces you to your client's friends and family as an agent who knows how to market properties online. Sell more listings! Win more new clients!



**Craigslist**--We will use Postlets to create a listing ad to post weekly on Craigslist. With over 12 BILLION page views per month. This exposure alone is worth the price of admission. Have an open house? Fill out our "open house" form and we will post your open on Craigslist!



**YouTube Video**--We take pictures from your listing and combine it with music and narration to create a "commercial video" that we post on YouTube. The largest online video file sharing website is fast becoming a place to market homes that are for sale. You can then post the video on your own website, blog or other social networking website like MySpace.com



**Email Blast**--We will send one email blast about your listing announcing that you have a new listing, as well as open house or brokers open to 2,500 real estate agents within an 10 mile radius of your listing. A powerful tool to announce your listing by email including pictures of your listing, your contact information and a description of your listing.

**Together we're making your clients homes the most seen properties on the net!**

## Visit **VirtualToursNow.com**

Special pricing available for a limited time. Check website for details.

Order by phone and save an extra 10%

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